



Dear Store Manager

I am a regular shopper in your store because you carry some of my favourite products, but there is something missing. **Café Xaragua** coffee is the coffee of choice for my household and it is not available on your shelves, which means I have to go to your competitors to get it. I think we would both prefer that I bought it here.

The company was started by a young Canadian and they import all of their coffee from the country of Haiti at above Fairtrade prices. All of their coffee is roasted in Canada, they have four different varieties to choose from and the **Breakfast Blend** is **AMAZING!** My favorite part is that they plant one coffee tree for every bag of coffee sold, you can even register your tree on their website!

On behalf of environmentally conscious coffee lovers everywhere, I encourage you to call **Café Xaragua** today and talk to them about getting this irresistible offering on your shelves. I know I would shop here more if you did!

Thanks and please contact Xaragua today!

*Your Loyal Customer*



**RATED 88 BY COFFEE REVIEW IN BERKELEY CALIFORNIA**



**Café Xaragua**

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